

What is CPIX?

CPIX is a commercial property information exchange. Administrated by the Commercial Board of Realtors (CBOR), it is a property website for commercial focused practitioners to market, search, and communicate with other professionals and clients. CPIX was launched in 2003 and offers a **local, statewide, national, and international PUBLIC INTERFACE** powered by CBOR's 15-year technology partner, **Catylist, Inc.**

Who can benefit from CPIX?

Anyone either marketing or seeking information about commercial property! Available listings and 15 years of property history make CPIX a great resource for the **real estate licensee, appraiser, economic developer, site selector**, and the **public**.

Who can Join CPIX?

Real estate licensees, Realtors, Appraisers, and approved Economic Developers can subscribe for full access/benefits. The unlicensed public can join as a Guest user to input and maintain their available unlisted properties to market them to CPIX members.

Benefits of CPIX Membership

- **Expose** properties **nationally**, internationally and **PUBLICLY** (viewers do not need to log in to see your info)
- **Search** locally, nationally, internationally (**anywhere** in the Catylist network)
- Top notch Company & Agent **profiles/resumes**
- **Hourly**, daily, and weekly **updates** of your market area
- **Receive specific reports** based on your area of expertise and geographical area of practice
- Receive **TEXT** inquiries
- Automatic profile and listing **QR Codes**
- Post & search **Needs/Wants**
- Broadcast **email**
- Track **hits/leads** & create marketing reports
- **GIS mapping** & overlays
- **Comps** & 15 years of **address history**
- Economic development **syndication channels** (including the MEDC)
- **Reports** & presentations
- Commercial **RPR** (for Realtors only)
- **Full access** anywhere on any device (with mobile responsive design)
- **Widgets & HTML codes** to display your listings on other sites
- **Saved Searches & Catalogs**
- **Data Integrity** including required fields & built-in time stamps
- **Market Stats & Demographics**

How to Participate in CPIX

Membership

- Contact Lynn Perry, Director of membership, for options & pro-rated fees: lperry@cbor.net or 810.603.0676
- You can join directly through CBOR or CBOR has 25 Alliances with other Michigan Realtor Associations that may save you money.
- You do NOT need to be a Realtor to join, but you do need a real estate license, appraiser license or be an approved economic developer/site selector. The general public cannot join.
- No long-term contract. Invoicing is quarterly. You can discontinue your membership prior to the beginning of any quarter. Just notify us.

Guest Access

- You can participate for free if you have a commercial property to market to the CPIX members. Send your full company and individual contact information to Nancy Allen at nancy@cbor.net and request a “guest account”.
- You do not need an account to search 100% of member listings already on CPIX. Just start searching!