




ADVERTISE ON  .NET

- You'll have a targeted commercial real estate audience which offers content that focuses on "everything commercial real estate". Our current email database incorporates over 11,000 industry contacts throughout the state of Michigan.
- You'll contribute to CBOR's goal of providing information and resources to all commercial practitioners in the Michigan commercial real estate industry as well as to provide our 650+ members with the tools and services they have become accustomed to.
-  .net offers several different options for advertising to viewers.
- A Partner Package will provide for preferred sponsorship placement with a full personalized page to highlight your company's experience level and industry knowledge. This includes an exclusive page in "Resources", ad tile on the page and the ability to provide personal content including newsletters, announcements, and articles provided by the Partner that pertain to the industry. This is great for Affiliates (environmental, title, financial, survey, signage, etc.).
- It's effective and cost-efficient.
- Your ads are tastefully placed and sensibly integrated into our website, taking aesthetics and design into consideration.
- If your ad is in a rotation slot, there will only be 2 ads (maximum) rotating.
- Right now, we're investing every dollar of revenue from advertisers like you to increase the quantity and quality of the content on our websites – creating even more reasons for people to visit the pages where your ads live!
-  .net has seen a 40.3% increase in users or 41.8% increase in page views since we relaunched the website in July 2017 and is increasing everyday.
- CBOR MEMBERS receive one month free on ALL Advertising options.
- We are in the process of increasing  SEO through a RSS feed, Google Adwords, and blogging.

We look forward to having your business name incorporated into the new CBOR.net website and will continuously work to provide the best exposure to Realtors, affiliates, alliances and economic development corporations in the commercial real estate industry.

Contact Nancy Allen
810-603-0676
nancy@cbor.net



Web Page Placement and Pricing Plans
All costs are monthly except the Partner Package

	<u>3</u> <i>Months</i>	<u>6</u> <i>Months</i>	<u>12</u> <i>Months</i>
Header			
Maximum 2 Ads - in Rotation	\$150/mo	\$125/mo	\$100/mo
Home Page/Contact Page Sidebar			
Maximum 1 Ad Per Page	\$125/mo	\$100/mo	\$75/mo
All Other Sidebar Ads			
Maximum 1 Ad Per Tile Maximum 3 Ads Per Page	\$100/mo	\$75/mo	\$50/mo

****CBOR MEMBERS RECEIVE ONE MONTH FREE WHEN PURCHASING A PLAN**

Partner Package: Affiliates ONLY (not available for brokerages/individual sales agents)
\$1000 for 6 months. Includes specialized page in the "Resources" tab. Exclusive to company.
Logo on the page and personalized content: newsletters/articles/company info/Links to company site.
Includes an ad tile and URL on www.CPIX.net.

Questions? **Nancy Allen** 810.603.0676 (o) 810.287.7874 (m) or Nancy@CBOR.net